



THE FUTURE STARTS HERE

Awards Celebration 2017

November 16, 2017 - The Palace, Somerset

Sponsor Opportunities

At this year's Awards Celebration, the Tech Council will recognize and celebrate the state and region's technology and life sciences companies and their leaders for their business accomplishments in leadership, innovation and collaboration.

The Celebration will begin with an extended cocktail reception followed by the awards presentation, dinner and then concludes with a splendid dessert buffet. The Celebration is a unique opportunity to connect with colleagues, clients and prospective clients as well as to link you and your company to the success of our technology and business communities. Attendance is expected to be 400-500.

All Sponsors will receive the following benefits:

- Corporate logo on all promotional materials and print and electronic advertising
- Corporate logo on conference website with link to company website
- Corporate logo included in sponsor scroll during awards ceremony
- Verbal recognition at the awards ceremony
- Social media promotion
- Corporate profile with logo, and reduced advertising rates for commemorative program

Master of Ceremonies Opportunity

Awards Emcee: \$20,000 (1 of 2 Available)

The Sponsors will emcee the announcement of six awards each.

The first half of the evening includes the Trailblazer Company of the Year, Rising Star Company of the Year, Outstanding Technology Development Company of the Year, Consumer Product Company of the Year and the Beacon of Light Company of the Year.

The second half of the ceremony includes the Master Technology Company of the Year, Legend of Technology, Private Company of the Year, Public Company of the Year, Master Technology Company of the Year, Collaboration Award and Martinson-Ballen Award.

- Two-page ad in commemorative program
- Preferred seating for Awards Ceremony and dinner
- Invitation for 4 guests to attend the Winners' Private Cocktail Reception
- Twelve tickets to the Celebration, and discounts on additional tickets

Award Sponsor Opportunities

Master Technology Company of the Year Award: \$15,000 (SOLD)

- Opportunity to present the Master Technology Company of the Year Award and appear in Celebration video
- One-page ad in commemorative program
- Preferred seating for Awards Ceremony and dinner
- Ten tickets (table of 10) to the Celebration, and a discount on additional tickets

Platinum Awards: \$12,000 (1 of 2 Sponsorships Available)

- Opportunity to present the **Private Company of the Year Award (SOLD)** or **Public Company of the Year Award [tentative]** and appear in the Celebration video
- Ten tickets (table of 10) to the Celebration, and a discount on additional tickets

Gold Awards: \$12,000 (1 of 2 Sponsorships Available)

- Opportunity to introduce all three finalists, announce the winner and appear in the Celebration video for one of the following awards: **Innovative Technology of the Year [tentative]** Award or **Impact Company of the Year [tentative]** Award
- One-page ad in commemorative program
- Ten tickets (table of 10) to the Celebration, and a discount on additional tickets

Technology Industry Awards: \$9,000 (SOLD)

- Opportunity to present one Technology Industry Award and appear in the Celebration video
- Six tickets to the Celebration, and a discount on additional tickets

Technology Industry Awards (continued)

- Trailblazer Company of the Year Award (SOLD)
- Rising Star Company of the Year Award (SOLD)
- Outstanding Tech Development Company of the Year Award (SOLD)
- Consumer Product Company of the Year Award
- Beacon of Light Company of the Year Award (SOLD)

Martinson-Ballen Technology Supporter Award: \$9,000 (SOLD)

- Opportunity to present the Martinson-Ballen Technology Supporter Award and appear in the Celebration video
- Preferred seating for Awards Ceremony and dinner
- Six tickets to the Celebration, and a discount on additional tickets

Legend of Technology Award: \$9,000 (SOLD)

- Opportunity to present the Legend of Technology Award and appear in the Celebration video
- Preferred seating for Awards Ceremony and dinner
- Six tickets to the Celebration, and a discount on additional tickets

Collaboration Award: \$9,000 (Half SOLD)

- Opportunity to present this award to an educational institution and corporation which have excelled in creating an innovation partnership or joint venture.
- Six tickets to the Celebration, and a discount on additional tickets

Event Sponsor Opportunities

Winners' Private Cocktail Reception: \$15,000 (SOLD)

- Opportunity to host the Private Cocktail Reception and personally welcome the winners and honored guests; company logo imprinted on cocktail napkins
- One-third page ad in commemorative program
- Eight tickets to the Celebration, and a discount on additional tickets

Cocktail Reception: \$10,000 (SOLD)

- Opportunity to open and host the Cocktail Reception; company logo imprinted on cocktail napkins
- Six tickets to the Celebration, and a discount on additional tickets

Celebration Gift: \$7,000 (2 Sponsorships Available)

- Opportunity to have your corporate logo on a promotional item that will be presented to each Celebration guest
- Four tickets to the Celebration, and a discount on additional

Dessert Buffet: \$7,500 (Tentative)

- Opportunity to host the evening's dessert buffet; corporate logo will appear on all dessert tables; corporate logo imprinted on dessert napkins
- Two tickets to the Celebration, and a discount on additional tickets

Table Decoration: \$7,000 (SOLD)

- Special recognition of corporate logo on all dinner table decorations
- Two tickets to the Celebration, and a discount on additional tickets

Entertainment: \$7,000 (SOLD)

- Special recognition of corporate logo on all dinner tables
- Two tickets to the Celebration, and a discount on additional tickets

Celebration Commemorative Program: \$6,500 (Exclusive)

- Special recognition in commemorative program as sponsor of Program Book
- One-third page ad in commemorative program
- Four tickets to the Celebration, and a discount on extra tickets

Photo Booth: \$5,000 (Exclusive)

- Signage at photo booth
- Two tickets to the Celebration, and a discount on additional tickets

SPONSORSHIP COMMITMENT

Award Sponsorships

- Master of Ceremonies: \$20,000
- Master Technology Company of the Year: \$15,000
- Private Company of the Year: \$12,000
- Public Company of the Year: \$12,000

Suspense Awards

- Innovative Technology Company of the Year: \$12,000
- Impact Company of the Year: \$12,000

Individual Awards

- Martinson-Ballen Tech Supporter Award: \$9,000
- Collaboration Award: \$9,000
- Legend of Technology Award: \$9,000

Technology Industry Awards

- Trailblazer Company of the Year: \$9,000
- Rising Star Company of the Year: \$9,000
- Outstanding Tech Development Co. of Year: \$9,000
- Consumer Product Company of the Year: \$9,000
- Beacon of Light Company of the Year: \$9,000

Event Sponsorships

- Winners' Private Cocktail Reception: \$15,000
- Cocktail Reception: \$10,000
- Celebration Gift: \$7,000
- Dessert Buffet: \$7,500
- Table Decoration: \$7,000
- Entertainment: \$7,000
- Commemorative Program: \$6,500
- Photo Booth: \$5,000

Company Name: _____

Primary Contact: _____

Marketing Contact: _____

Email Address: _____ Phone: _____

Signature: _____ Date: _____

Please complete and return this form to Poonam Balani at poonam@njtc.org

Questions: 732.456.5700